



LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – COMMERCE

FOURTH SEMESTER – APRIL 2025

UCO 4502 – ENTREPRENEURSHIP DEVELOPMENT



Date: 02-05-2025

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 PM

SECTION A

Answer ANY FOUR of the following

4 x 10 = 40 Marks

1. Elaborate the various functions of an entrepreneur.
2. Explain the barriers to entrepreneurship.
3. Explain the steps involved in opportunity identifications process.
4. Enumerate the significance of business plan.
5. Prepare a business plan for your own business idea.
6. Explain the financial requirement of an enterprise.
7. Mention the steps to evaluate and choose the best financial source.
8. Narrate the importance of sustainability through green business.

SECTION B

Answer ANY THREE of the following

3 x 20 = 60 Marks

9. Discuss the role of entrepreneurship in economic development.
10. Classify the methods of generating business idea.
11. Describe the basic and initial problems of setting up an enterprise.
12. Classify the various sources of finance.
13. Prepare a feasibility study for your own business.
14. Discuss the recent trends in entrepreneurship.

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